

ABOUT US

G-Squared Business Management Services (BMS) focuses on the future as strategy. Our service offerings are tailored to our unique understanding of strategic focus and the relevancy of innovation and foresight in today's marketplace. We cater to organizations seeking lean strategy. What is lean strategy? It is strategy that makes the entire organization accountable for implementation. Strategy that continually mines the field of intelligence to produce new insights. Strategy that equips leaders to affect change.

We place a significant amount of emphasis on Human Resources. Rather than see HR as an administrative support role, we champion this critical aspect of the organization as the forerunner for strategy. Why? Because HR has access to the company's greatest asset: Its people. Getting HR to see itself in this new dynamic is our challenge. We have developed a robust training module to assist Human Resources professionals and organizational leaders with critical strategic thinking processes. Our guiding philosophy is the investment in human potential. Given the proper tools and support, people make it happen.

Ask us how we can equip your organization for the future!

G-Squared BMS

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Future Focus Workshop

The People are the Product!

Toward a Strategic HR Practice

Reserve your space now!

THE PEOPLE ARE THE PRODUCT:
TOWARD A STRATEGIC HR PRACTICE

HR strategic leadership that
manages and influences
the future of your organization!



Organizational competitiveness has become markedly human. Core competencies, learning organizations, knowledge workers, reengineering, involvement programs, and organizational capability represent the soft side of business competitiveness.

for the future?

Marketplace conditions have produced a strategic opportunity for HR to step outside of its former administrative support role into a new function that emphasizes leadership of the organization's most important asset: Its people. Joseph Coats (2001) noted that "HR must cope with the new models of business by anticipating them, advocating systematic change, rewarding, and retraining people for effectiveness in the new business organizations and relationships."

Yet HR cannot fulfill this role without a transformation in how it perceives and is perceived in organizational value. Positioning HR as a human strategist requires redefining the HR Practice. As HR drills through the layers of its core framework, it gains the necessary strategic leverage in guiding the organization's human resources.

This two-day workshop engages HR professionals in active dialogue concerning their current realities, the landscape these realities have produced, the roles they must now fulfill, the responsibilities for which they are accountable, the relationships they must navigate, and the relevance they must demonstrate. The People are the Product and only a strategic HR Practice will lead in tomorrow's marketplace!



- 16 hours of strategic business credit
- full-day (8-hour) workshop
- leading strategy principles
- practical tools for application
- probe-and-dialogue format
- action-learning exercises
- extensive course workbook
- current topics and industry themes
- discounts on future events
- breakfast and lunch included

About the Speaker:



Olive Gatling has been a featured speaker for professional associations across Texas, as well as a radio guest, receiving testimonials and recommendations from individuals representing top companies throughout the Texas region. Ms. Gatling received her Master of Arts in strategic foresight

where she developed the strategic leadership curriculum she now uses as a consultant to better equip organizations in all environments to become leading forces of change.

HR Future Focus Workshop

Sign me up for:	Time	Price
HR Future Focus Workshop	Two-Day	\$499.00
HR Future Focus Workshop	One-Day	\$289.00

Houston San Antonio Subtotal: _____
 Austin Dallas Less Discount: _____
 Early Bird Registration Total: _____
 Promo Code: _____

Please note: Registration discounts are not finalized until after processing. If there are any changes to your registration total, you will be contacted prior to payment processing.

Name _____

Organization _____

Address _____

City, ST Zip Code _____

Email Address _____

Phone _____

Method of Payment

- Check (may be processed electronically)
 Bill Me (used for invoicing only)
 Visa
 MasterCard
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Make checks payable to:
G-Squared BMS
PO Box 711301
Houston, TX 77271-1301

Credit Card # _____ Exp. date _____

Signature _____ CSV Code _____

Seating is limited. Reservations accepted up to 2 business days prior to the date of the session; cancellations may be made with full refund five (5) business days prior to event. Please note that individuals who register, and neither cancel nor attend, are not eligible for refund. Substitutions may be made at any time. G-Squared BMS reserves the right to reschedule an event due to minimum attendance requirements. You may also register online and issue payment using PayPal's convenient payment features. Simply log-on to: www.g-squaredbms.com and follow the registration links.

This workshop has been pre-approved by the HR Certification Institute for sixteen (16) Strategic Business credits for PHR/SPHR/GPHR recertification.



The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HRCI's criteria to be pre-approved for recertification credit.